

MEDICAID UNWINDING

THE LARGEST HEALTHCARE INSURANCE TRANSITION SINCE THE AFFORDABLE CARE ACT.

The 2020 Families First Coronavirus Response Act mandated that states maintain Medicaid enrollment for all participants. The mandate, which ended on March 31, 2023, disrupted coverage for 36% of beneficiaries potentially leading to long-term health consequences, especially for those with chronic health conditions.

Below are actionable strategies that pharmaceutical companies can implement to **EASE** the challenges that our patients face during these uncertain times.



EDUCATE Launch a public service campaign providing patients with the tools and information they need to re-enroll or maintain their current coverage.



ASSIST Leverage data and analytics to identify and assist high-risk patients in need.

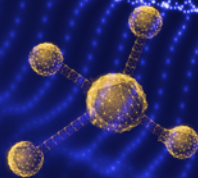


SUPPORT Alleviate out of pocket drug costs through patient assistance support programs.



EXPLAIN Alleviate out-of-pocket drug costs through patient assistance support programs.

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