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MAKING THE MOST OF THE IRA MEDICARE PRESCRIPTION PAYMENT PLAN (MPPP)

A major change for patients and manufacturers; plans will go into effect in 2025

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Beginning in 2025, Medicare Part D benefit redesign will go further with the MPPP, capping out-of-pocket costs at \$2,000 and allowing members to spread those costs over the course of the year.¹

While this legislation will help Medicare beneficiaries, it may prove challenging to implement for health plans, healthcare providers, and manufacturers.

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How can we **EASE** the challenges for manufacturers and facilitate program implementation?

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OVERVIEW



EDUCATE

Launch an educational campaign to provide patients and caregivers with tools and information on open enrollment and enrolling in the MPPP



ASSIST

Provide assistance to third-party organizations that already have educational programs underway for seniors



SUPPORT

Ensure patient support programs help guide patients on enrolling in the MPPP



EXPLAIN

Provide patient support materials that walk patients through the MPPP and what they should expect over the course of the year

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OVERVIEW





EDUCATE

How can we **EASE** the challenges for manufacturers and facilitate program implementation?

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1

Targeted, high-level ad spots introducing the changes to those who may be unaware

2

Provider-targeted campaign containing educational talking points for patient education about the MPPP

3

Partnership with health systems to increase awareness at the local and regional level

The average Medicare beneficiary may not be informed of the MPPP or how to get started.

How can we help manufacturers **EDUCATE** these patients to get the most out of potential cost savings?



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OVERVIEW





How can we **EASE** the challenges for manufacturers and facilitate program implementation?

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1

Identify potential partnerships between manufacturers and patient-support organizations to aid in patient outreach and education

2

Work with manufacturers to gather and provide data-driven MPPP insights

3

Help manufactures evaluate how MPPP might impact revenues and annual cash flow

The average Medicare beneficiary may not be informed of the MPPP or how to get started.

How can we **ASSIST** manufacturers to help them reach the most patients?

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SUPPORT

How can we **EASE** the challenges for manufacturers and facilitate program implementation?

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1

Help manufacturers identify pain points in the MPPP enrollment process

2

Develop MPPP-specific patient support materials targeting these individual pain points within the process

3

Pinpoint areas within the manufacturer patient support programs that could be bolstered to help patients with MPPP

The average Medicare beneficiary may not be informed of the MPPP or how to get started.

How do manufacturer **SUPPORT** programs need to be altered to best support patients with MPPP?

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EXPLAIN

How can we **EASE** the challenges for manufacturers and facilitate program implementation?

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1

Develop MPPP enrollment materials for patients

2

Update current patient support resources to include details regarding MPPP

The average Medicare beneficiary may not be informed of the MPPP or how to get started.

How can manufacturers **EXPLAIN** to patients what to expect from MPPP?

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Reference:

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1. Centers for Medicare & Medicaid Services. Part D Improvements. Accessed Oct. 29, 2024. <https://www.cms.gov/inflation-reduction-act-and-medicare/part-d-improvements>

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